

About the website

My name is Hanna Ekelund and I have worked with photography and recipe development since 2016. I started up an Instagram,

@the_veggienator, and my website under the name theveggienator.com as a passion project after loving baking and cooking from a very young age. Since my scope of content has expanded, my website nowadays goes under the name **hannaekelund.com**, and I have decided to pursue my love for recipe creating only over at my own website. My website is filled with **vibrant** and **mouth-watering recipes** with a focus on



enjoying food and having fun in the kitchen. I create **straight forward** recipes that anyone can make, and present them with **inviting**, **aesthetically pleasing**, and **high-quality** pictures.

Working with me

What I can do for you is to create recipes with belonging photo material based on your products, which you can use to share on your platforms and for marketing. I also offer sharing the recipes and spreading the word about your brand on my website to my wide and multinational group of followers. If you work with me, I can guarantee that you will receive high-quality and professional content. The cost depends on what type of content, effort, and usage rights are agreed on.

Reference collaborations

- Vivani
- iChoc
- Nature's Charm
- Frill
- Frankful
- Welloteket

- Seeds and Bean
- Smakbox
- Smiling













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